

**Enlighten.**

**Educate.**

**Empower.**

**Employ.**



**CAREER DAY**

The **New England Concrete Manufacturers Association** is a professional association of forward-thinking members who share a dynamic vision that unites them, with a commitment to grow the Masonry & Hardscape industry. Identifying and developing pathways to success for students and individuals through promotion, education and connection. As a 501c nonprofit association, the **NECMA** provides monetary grants, material donations, education to instructors, and hosts industry-related events through-out the year.

The **NECMA** is constantly working towards achieving the highest standards in industry educational opportunities. Our organization is crafting “**Career Day**”, a comprehensive two-day educational and career opportunity experience, intended to capture the attention and imagination of local vocational students and their parents by connecting them to industry leaders and owners of contracting companies doing business in the hardscape and masonry industry. The program is appropriate for undergraduates, engaging them, as they climb the ladder of learning by honing their skills and expanding their knowledge.

**The Date:** October 13 & 14, 2021 from 9am – 1pm

**Location:** The Boxborough Regency Hotel and Conference Center

242 Adams Place, Boxborough, MA 01719

In addition to receiving a **Certificate of Attendance**, each student will see, hear and interact with decision makers that will provide them with the reality of work experience. This will afford them the chance to assess a wide variety of career opportunities available in today’s marketplace.

The NECMA will:

**Enlighten:** Students will visit with numerous exhibitors that will acquaint them with tools, products and services, used by Masonry and Hardscape professionals. **(Our goal is to have 50 exhibitors.)**

**Educate:** Students will learn from selected industry professionals and business owners who will offer mini-lectures detailing their experiences in the industry, as well as conduct live demonstrations of products and techniques.

**Empower:** Students will leave empowered by learning about the career opportunities that lie before them and the success they can achieve within the Masonry and Hardscape trades.

**Employ:** Students will connect with business owners and decision makers about potential employment opportunities that await them upon graduation.

**We ask that you support this effort by representing your company for 2 short days this October, with an interesting and engaging display of your product or service.**

**These students can learn a lot from you.**

**Thank you.**