



Tony Will
Director of Marketing and New Product Development
Read Custom Soils

Tony Will is director of marketing & new product development at Read Custom Soils and former president of A. A. Will Sand & Gravel Corp. Read Custom Soils manufactures precision blended soils for demanding applications: Lightweight planting media for green roofs, structural soils for urban tree planting, stabilized soils for ADA compliant natural paths, reinforced soils for grass fire-lanes and turf parking, professional grade baseball infield mixes, “high use” lawn loam, bioretention soils for rain gardens, plus topdressing sand and custom rootzone blends for golf courses and athletic fields.

Engineered Soils

8:00AM - 9:00AM – Orleans A+B

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